

**When wound infection  
is a concern...**

**The best offense is  
a proactive defense**

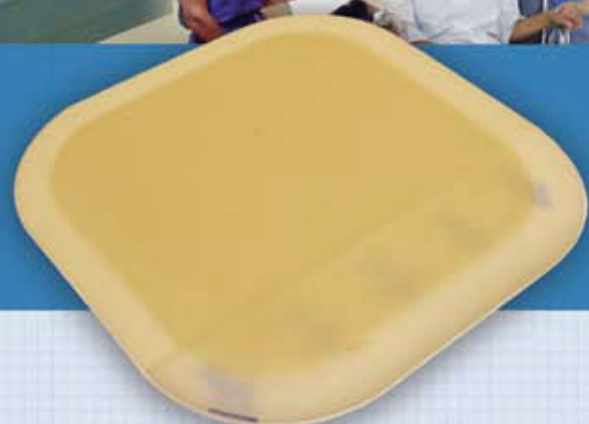
# **SureSkin<sup>®</sup> Silver**

**HYDROCOLLOID DRESSING**

**Safe    Effective    Easy to use**



**Combine the antibacterial effectiveness of silver with  
the proven healing efficacy of hydrocolloid technology**



 **EuroMed**  
Hydrocolloid Health Technologies

*Better by Design*

# SureSkin® Silver Dressings<sup>†</sup>

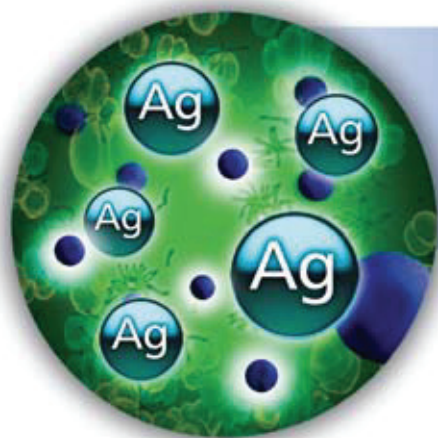
SureSkin Silver dressings are sterile dressings made with a proprietary hydrocolloid adhesive formulation that contains silver zeolite (43 µg/cm<sup>2</sup>), a silver compound that is distributed throughout the adhesive of the dressing.

They help to manage, protect against, and minimize the risk of wound infection in high risk patients with chronic and acute wounds such as:

- Pressure ulcers, leg ulcers, diabetic ulcers
- Post-op sites, second degree burns, donor sites, and abrasions

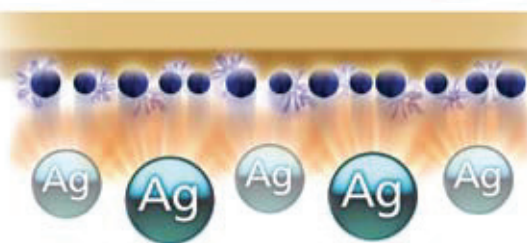
## How do they work?

The dressings interact with wound fluid and form a gel matrix over the wound bed, creating a moist wound environment. Bacteria from the wound are absorbed into the gel where the silver ions are activated to kill bacteria.



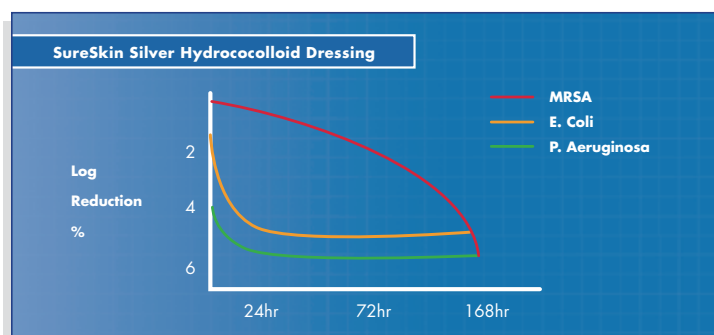
*Silver ions, unlike other antimicrobial agents, are multi focal in their attack on bacteria*

*Silver ions break down cell walls, interfere with cell function, and impede replication*



## The results of in-vitro testing\*

The antibacterial action of SureSkin Silver dressings has been confirmed by in-vitro testing on fresh clinical isolates of MRSA (methicillin-resistant Staph Aureus), E. Coli and P. Aeruginosa. These antibacterial properties have been shown to remain effective for up to seven days.



\*These test results have been produced by in-vitro test methods and there is no clinical data to support the antibacterial claim. Data on file, EuroMed, Inc.

# The SureSkin Silver Difference

## Efficacy... with improved safety... and ease of use

### Other silver products...

Use larger amounts of silver in order to create the kill radius or "zones of inhibition" to support their effectiveness

May cause undesirable side effects such as staining and change in skin color related to the higher amount of silver present

### SureSkin Silver dressings...

Confine and target their antimicrobial activity to the bacteria absorbed into the gel matrix that forms over the wound

Create less risk for side effects such as staining, and skin color change

Lower the potential for resistance to develop

Can be reapplied as often as needed, since the gel matrix that forms is easily removed when the dressing is changed

## Who benefits the most?

### Patients at high risk for possible wound infections



Elderly, the physically and nutritionally debilitated, the immune suppressed, and those with co-morbidities like peripheral vascular disease and diabetes

### Hospitals, long term care and home health care facilities

These dressings help to reduce wound infection rates, and in particular, wound infections caused by antibiotic-resistant organisms

### Proactive health care providers

Early intervention with SureSkin Silver dressings could help to reduce the rising cost incurred in managing these challenging clinical problems

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- *An estimated 2.5 million patients are treated each year in US acute care facilities for pressure ulcers. (1)*
  - *The net cost is a staggering \$12.9 billion. (2)*
  - *60,000 patients die each year of pressure ulcer complications. (2)*
  - *Additional average charges for a hospital stay for pressure ulcers can cost \$40,381.(1)*

**When wound infection is a concern...  
The best offense is a proactive defense.**

## **SureSkin® Silver**

Hydrocolloid Dressing

**Safe...Effective...Easy to use**



### **Deliver long lasting antimicrobial protection for up to seven days**

Silver ions kill common pathogens often associated with wound infections such as:

- Staph Aureus (MRSA)
- P. Aeruginosa and E.Coli

### **Provide a mechanical barrier**

Protect against external contaminants and bacteria  
Permit showering/bathing

### **Create a moist wound environment**

Facilitate and speed the healing process compared to gauze dressings

### **Manage wound exudate**

Absorb mild to moderate levels of wound exudates often encountered with heavily colonized and infected wounds

### **Are flexible and conformable**

Dressings contour to difficult anatomical locations  
Dressings are available in a variety of sizes

### **Easy to use**

New "Z" fold release system allows for easy application even with gloves

### **Cost efficient**

Do not require secondary dressing  
– May reduce risk of possible wound infection

<sup>†</sup>SureSkin Silver hydrocolloid dressing may change color over time.  
This change does not impact product performance.

- 1) Lyder CH. Pressure ulcer prevention and management. JAMA. 2003;389(2):223-226.
- 2) Reddy M, et al. Preventing pressure ulcers: A systematic review. JAMA 2006;296 (6):974-984.

US Patents: 6309500, 6143798, 5998694, 5571080, 5704905, 6592888  
Other International patents apply. Additional patents pending.

SureSkin is a registered trademark of Euromed, Inc. in Austria, Sweden, Spain, Denmark, Germany and France.

Euromed, Inc. has pending trademark applications in other jurisdictions.



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